

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/635,619 Confirmation No. 9590
Applicant : H. NAKAZAWA et al
Filed : August 7, 2003
Title : ADVERTISEMENT MANAGEMENT METHOD
TC/AU : 3688
Examiner : M.L. Hamilton
Docket No. : NIT-388
Customer No.: 24956

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DEC 15 2008

Commissioner for Patents
Mail Stop AF
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action (Final Rejection) of August 15, 2008, please amend the above-identified application as follows. A Request for Continued Examination (RCE) and a Petition for a one-month Extension of Time as well as the appropriate fees also accompany this response.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks / Arguments begin on page 12 of this paper.